

Arena Revenue Received by Glendale	Attendance Figures	Ownership Quotes	Related Articles
Fiscal Year 2020 Fiscal Year 2019 Fiscal Year 2018 Fiscal Year 2017 Fiscal Year 2016 Fiscal Year 2015 Fiscal Year 2014	Season 2020 (Meruelo Ownership – Yr 7) Season 2019 (Barroway Ownership – Yr 6) Season 2018 (Barroway Ownership – Yr 5) Season 2017 (IceArizona Ownership – Yr 4) Season 2016 (IceArizona Ownership – Yr 3) Season 2015 (IceArizona Ownership – Yr 2) Season 2014 (IceArizona Ownership) Season 2013 (NHL Ownership – Strike shorten) Season 2012 (NHL Ownership) Seasons 2011 – 2000 (Avg. and Ranking Only) Franchise Historical Attendance Season 2020 (Tucson Roadrunners – AHL) Season 2019 (Tucson Roadrunners – AHL) Season 2018 (Tucson Roadrunners – AHL) Season 2017 (Tucson Roadrunners – AHL)	Alex Meruelo Andrew Barroway Ahron Cohen Steve Patterson George Gosbee Anthony LeBlanc Avik Dey	Glendale fiscal forecast grim More Articles 2020 2019 2018 2017 2016 2015 2014 2013

Updated Arena Agreements

[First Amendment to Professional Management Services and Arena Lease Agreement](#)
[Settlement Agreement and Mutual Release](#)
[Bankruptcy Settlement Agreement](#)
[Glendale City Council Votes Unanimously to Approve Amended Arena Lease Agreement with Arizona Coyotes Meeting Video](#)

September 8, 2015 – City of Glendale Memorandum (Audit Report - PDF)
[Contract Compliance Review: Professional Management Services and Arena Lease Agreement \(C-8532\)](#)

Previous Arena Agreements

[Archived Documents and Information Regarding the Purchase and Lease Agreement between Glendale and IceArizona](#)
[Additional \(pre-IceArizona\) Archived Coyotes Information](#)

Fiscal Year 2020

Note:

Since AEG is the arena manager, information is unavailable as to what revenues IceArizona may receive as a tenant. If revenue information does become available, it will be posted here.

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Fiscal Year 2019

Note:

Since AEG is the arena manager, information is unavailable as to what revenues IceArizona may receive as a tenant. If revenue information does become available, it will be posted here.

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Fiscal Year 2018

Note:

Since AEG is the arena manager, information is unavailable as to what revenues IceArizona may receive as a tenant. If revenue information does become available, it will be posted here.

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Fiscal Year 2017

Note:

Since AEG is the arena manager, information is unavailable as to what revenues IceArizona may receive as a tenant. If revenue information does become available, it will be posted here.

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Fiscal Year 2016

As of August 2, 2016

Comparison of	
YTD (A)	FYM (B)

Agreement Revenues (in dollars)

Sales Tax Collections (For Prior Month Sales Inside Arena)	0	
Arena Base Team Fees (*)	0	
Base Rent (\$500,000/year) [1]	0	500,000
Ticket Surcharge-Hockey (\$3/qualified ticket) [2]	0	
Ticket Surcharge-Non-Hockey (\$5/qualified ticket) [2]	0	
Supplemental Surcharge (\$1.50/qualified ticket) [3]	0	
Arena Revenue-Community Event [TBD]	0	
Arena Parking Fees	0	
Parking Revenue-Hockey (\$10/car) [4]	0	
Parking Revenue-Non-Hockey (\$15/car) [4]	0	
Naming Rights (20%) [5]	0	420,000
Naming Rights-Indoor Stage (100%) [5]	0	
Revenues on Monthly Arena Reports only but not all are on FYM, some are carried over		
City Sponsored Events (Excess of rev. over expend.) [6]	0	
Safety & Security Fee (\$182,828/year) [7]	0	160,561
Hourly Security Costs-Police [8]	0	421,567
Hourly Security Costs-Fire [8]	0	117,769
Interest Income-Escrow Account	0	
Total Agreement Revenues	0	1,619,897

Agreement Expenditures (in dollars)

Arena Capital Improvements (\$500,000/year) [9]	0	500,000
Quarterly Management Fee (\$6.5 million/year) [10]	0	6,500,000
Total Agreement Expenditures	0	7,000,000

Excess (deficiency) of revenue over expenditures

0	(5,380,103)
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Number of Events

Hockey	0	42
Non-Hockey **	0	20
City Sponsored or Community Events [11]	0	0
Total Number of Events	0	62

Key (Payment due to the City)

1 - quarterly	8 - 30 days after receipt of the invoice
2 - 2 days after each event	9 - annually at the beginning of each fiscal year (Finance)
3 - 60 days after each fiscal year	10 - on the first day of the subsequent quarter (Oct 1, Jan 1, Apr 1, and Jul 1)
4 - 15 days after the end of each quarter for events occurring within each quarter	11 - A maximum of 6 events which are sponsored by, or conducted or presented as a service to, the City; or features unique acts or actions; or for which any financial benefits are for community-oriented purposes
5 - 15 days after Arena Manager receives payment	
6 - 30 days after each quarter for events occurring in the quarter	
7 - annually	
(*) Not on City's Monthly Arena Reports, Only FYM	

** Non-Hockey Events:

Aug - 08/17-18/15-Taylor Swift, 08/21-23/15-Hello Kitty's Supercute Friendship Festival
 Sep - 09/30/15-Sam Smith
 Oct - 10/03/15-ASU v Arizona, 10/14/15-ESPN Premier Boxing Champions, 10/22/15-Madonna, 10/24/15-Rage In The Cage 180
 Nov - 11/06/15-Winter Jam Tour Spectacular, 11/13/15-Travis Pastrana's Nitro Circus
 Dec - 12/04/15-Alvin and The Chipmunks - Live on Stage, 12/05/15-Muse, 12/06/15-Trans-Siberian Orchestra (two shows)
 Jan - 01/08/16-Desert Hockey Classic, 01/10/16-Consolation Game & Tournament Final
 Feb - 02/22/16-United, 02/23-27 & 29-AIA February Frenzy Basketball State Tournament, 02/28/16-ASU vs. U.S. National 18-U Team
 Mar - 03/30/16-Justin Bieber
 May - 05/28/16-WBA Welterweight Interim World Title
 Jun - 06/26/16-Cage the Elephant

Sources:

(A) YTD (Monthly Arena Reports) <http://www.glendaleaz.com/finance/>

(B) FYM (Follow Your MONEY) <http://www.glendaleaz.com/FollowYourMoney/index.cfm>

Note: Not all Rev./Expend. Categories are identified by FYM for Comparison to Monthly Arena Reports.

Important: Under **View Report Details**, change the Fiscal Year drop down to **2016**.

Arena Rev. – Revenues >> General >> Arena Fees >> General

Sales Tax – Revenues >> General >> City Sales Tax >> Arena Special Revenue >> Sales Tax Rev-Arena Bldg

Finance – Department Spending >> Budget and Finance >> Arena Events >> Professional and Contractual

Direct link to IceArizona Manager Co LP - FY15-16 Budget Package: <http://www.glendaleaz.com/finance/documents/CityofGlendaleBudgetPackage2015-16.pdf>

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Fiscal Year 2015

As of August 21, 2015

	Comparison of		Month Ending											
	YTD (A)	FYM (B)	07/31/14	08/31/14	09/30/14	10/31/14	11/30/14	12/31/14	01/31/15	02/28/15	03/31/15	04/30/15	05/31/15	06/30/15
Agreement Revenues (in dollars)														
Sales Tax Collections (For Prior Month Sales Inside Arena)	1,348,520	913,397	65,472	40,601	54,557	194,262	206,434	140,101	130,535	66,125	241,079	87,991	74,627	46,736
Arena Base Team Fees (*)	0	1,336												
Base Rent (\$500,000/year) [1]	500,000	500,000	125,000			125,000			125,000			125,000		
Ticket Surcharge-Hockey (\$3/qualified ticket) [2]	1,505,048	1,505,048			18,046	183,241	172,996	282,734	205,625	197,411	328,686	116,309		
Ticket Surcharge-Non-Hockey (\$5/qualified ticket) [2]	585,924	585,924	65,629	67,209	132,563	12,244	62,955	76,102				33,013	91,639	44,570
Supplemental Surcharge (\$1.50/qualified ticket) [3]	966,984	966,984												966,984
Arena Revenue-Community Event [TBD]	0	40,426												
Arena Parking Fees	0	0												
Parking Revenue-Hockey (\$10/car) [4]	674,178	674,178				126,455	(109,722)		272,491			329,354		55,600
Parking Revenue-Non-Hockey (\$15/car) [4]	407,756	407,756				16,733	109,722		109,320			51,235		120,746
Naming Rights (20%) [5]	344,500	344,500				12,000	87,500		140,000	35,000				70,000
Naming Rights-Indoor Stage (100%) [5]	0	0												
Revenues on Monthly Arena Reports only but not all are on FYM, some are carried over														
City Sponsored Events (Excess of rev. over expend.) [6]	40,426	0										40,426		
Safety & Security Fee (\$182,828/year) [7]	182,828	182,828	182,828											
Hourly Security Costs-Police [8]	355,585	355,585				17,722		44,189	67,062		79,128	50,078		97,406
Hourly Security Costs-Fire [8]	118,466	118,466				2,685	4,444	20,097		1,177	42,739	10,096	15,815	21,413
Interest Income-Escrow Account	1,932	1,932				1,655								277
Total Agreement Revenues	7,032,147	6,598,360	373,300	106,230	139,812	812,316	483,618	550,076	1,050,033	375,815	691,632	843,502	182,081	1,423,732
Agreement Expenditures (in dollars)														
Arena Capital Improvements (\$500,000/year) [9]	500,000	500,000	500,000											
Quarterly Management Fee (\$15 million/year) [10]	15,000,000	15,000,000				3,750,000			3,750,000			3,750,000		3,750,000
Total Agreement Expenditures	15,500,000	15,500,000	500,000	0	0	3,750,000	0	0	3,750,000	0	0	3,750,000	0	3,750,000
Excess (deficiency) of revenue over expenditures	(8,467,853)	(8,901,640)	(126,700)	106,230	139,812	(2,937,684)	483,618	550,076	(2,699,967)	375,815	691,632	(2,906,498)	182,081	(2,326,268)

Number of Events														
Hockey	43	43			1	6	5	8	6	5	9	3		
Non-Hockey **	14	14	2	2	2	1	1		2		1	2	1	
City Sponsored or Community Events [11]	2	2		1								1		
Total Number of Events	59	59	0	2	4	8	6	9	6	7	9	5	2	1

Key (Payment due to the City)

1 - quarterly	8 - 30 days after receipt of the invoice
2 - 2 days after each event	9 - annually at the beginning of each fiscal year (Finance)
3 - 60 days after each fiscal year	10 - on the first day of the subsequent quarter (Oct 1, Jan 1, Apr 1, and Jul 1)
4 - 15 days after the end of each quarter for events occurring within each quarter	11 - A maximum of 6 events which are sponsored by, or conducted or presented as a service to, the City; or features unique acts or actions; or for which any financial benefits are for community-oriented purposes
5 - 15 days after Arena Manager receives payment	
6 - 30 days after each quarter for events occurring in the quarter	
7 - annually	
(*) Not on City's Monthly Arena Reports, Only FYM	

** Non-Hockey Events:

Aug - 08/09/14-Justin Timberlake, 08/23/14-NPGL Phoenix Rise vs DC Brawlers, 08/30/14-Marc Anthony, 08/31/14-Ed Sheeran
 Sep - 09/25/14-Katie Perry
 Oct - 10/01/14-Eagles
 Nov - 11/07/14-Winter Jam 2014, 11/12/14-Judas Priest, 11/30/14-Trans-Siberian Orchestra (two shows)
 Jan - 01/17/15-Grand Canyon Championship (World Spirit Federation)
 Feb - 02/08/15-Harlem Globetrotters, 02/19/15-Bob Seger & The Silver Bullet Band, 02/25-28/15 and 03/02/15-AIA State Basketball Tournament
 Mar - 03/08/15-USA All-Star Championship
 Apr - 04/08/15-Barry Manilow, 04/29/15-Kenny Chesney
 May - 05/12/15-THE MAIN EVENT (New Kids On The Block, TLC, and Nelly)
 Jun - 06/13/15-Aerosmith

Sources:

(A) YTD (Monthly Arena Reports) <http://www.glendaleaz.com/finance/>

(B) FYM (Follow Your MONEY) <http://www.glendaleaz.com/FollowYourMoney/index.cfm>

Note: Not all Rev./Expend. Categories are identified by FYM for Comparison to Monthly Arena Reports.

Important: Under **View Report Details**, change the Fiscal Year drop down to **2015**.

Arena Rev. – Revenues >> General >> Arena Fees >> Arena Event Operations **and** Arena Special Revenue

Sales Tax – Revenues >> General >> City Sales Tax >> Arena Special Revenue >> Sales Tax Rev-Arena Bldg

Finance – Department Spending >> Finance >> Arena Management Fee >> Professional and Contractual

Direct link to IceArizona Manager Co LP - FY14-15 Budget Package: <http://www.glendaleaz.com/finance/documents/IceArizona-FY14-15BudgetPackage.pdf>

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Fiscal Year 2014

As of July 29, 2014

	Comparison of		Month Ending										
	YTD (A)	FYM (B)	08/31/13	09/30/13	10/31/13	11/30/13	12/31/13	01/31/14	02/28/14	03/31/14	04/30/14	05/31/14	06/30/14
Agreement Revenues													
Sales Tax Collections (For Prior Month Sales Inside Arena)	1,181,043	749,618	76,712	83,653	85,136	140,817	167,000	120,115	139,971	76,268	138,133	110,420	42,818
Arena Base Team Fees (*)	0	48,682											
Base Rent (\$500,000/year) [1]	375,000	451,712				125,000		125,000			125,000		
Ticket Surcharge-Hockey (\$3/qualified ticket) [2]	1,548,905	1,548,905		16,413	203,289	193,517	153,975	355,135	163,082	253,108	210,386		
Ticket Surcharge-Non-Hockey (\$5/qualified ticket) [2]	308,767	308,767				69,004	66,088	104,908	59,884		8,883		
Supplemental Surcharge (\$1.50/qualified ticket) [3]	887,489	887,489											887,489
Arena Revenue-Community Event [13]	15,098	15,098										15,098	
Arena Parking Fees	0	18,835											
Parking Revenue-Hockey (\$10/car) [4]	739,193	739,193					24,444	285,455			359,293		70,001
Parking Revenue-Non-Hockey (\$15/car) [4]	183,479	183,479						91,719			91,760		
Naming Rights (20%) [5]	55,540	55,540					48,000	12,000					-4,460
Naming Rights-Indoor Stage (100%) [5]	0	0											
Revenues on Monthly Arena Reports only but not all are on FYM, some are carried over													
City Sponsored Events (Excess of rev. over expend.) [6]	0	0											
Safety & Security Fee (\$174,122/year) [7]	156,948	156,948	156,948										
Hourly Security Costs-Police [8]	299,796	313,668			4,130	8,376		44,783	69,574	63,674	85,543	23,716	
Hourly Security Costs-Fire [8]	94,512	97,519		1,266			11,530	17,698		19,255	25,867	18,896	
Interest Income-Escrow Account	4,620	4,620		4,620									
Total Agreement Revenues	5,850,390	5,580,073	233,660	105,952	292,555	536,714	471,037	1,156,813	432,511	412,305	1,044,865	168,130	995,848
Agreement Expenditures													
Arena Capital Improvements (\$500,000/year) [9,11]	450,685	450,685	450,685										
Quarterly Management Fee (\$15 million/year) [10,11,12]	13,551,370	13,551,370			2,301,370			3,750,000			3,750,000		3,750,000
Total Agreement Expenditures	14,002,055	14,002,055	450,685	0	2,301,370	0	0	3,750,000	0	0	3,750,000	0	3,750,000
Excess (deficiency) of revenue over expenditures	(8,151,665)	(8,421,982)	(217,025)	105,952	(2,008,815)	536,714	471,037	(2,593,187)	432,511	412,305	(2,705,135)	168,130	(2,754,152)
Number of Events													
Hockey	43	43		1	7	6	4	10	4	6	5		
Non-Hockey **	7	7				1	1	2	2		1		
Community [14]	1	1										1	
Total Number of Events	51	51	0	1	7	7	5	12	6	6	6	1	0

Key (Payment due to the City)

1 - quarterly	9 - annually at the beginning of each fiscal year (Finance)
2 - 2 days after each event	10 - on the first day of the subsequent quarter (Oct 1, Jan 1, Apr 1, and Jul 1)
3 - 60 days after each fiscal year	11 - Current year amounts are prorated based on an August 5, 2013 effective date
4 - 15 days after the end of each quarter for events occurring within each quarter	12 - Contingency Fund transfer (\$6,680,160 + \$871,210) approved March 25, 2014 prorated total for arena management fee for FY13-14 is \$13,551,370.
5 - 15 days after Arena Manager receives payment	(http://www.glendaleaz.com/Clerk/agendasandminutes/Meetings/Agendas/032514-05.pdf)
6 - 60 days after each quarter for events occurring in the quarter	13 - Added on May 10, 2014 / 14 - Maximum of six events as a service to the City
7 - annually	
8 - 30 days after receipt of the invoice	(*) Not on City's Monthly Arena Reports, Only FYM

** Non-Hockey Events:

Nov - 11/10/13-Winter Jam 2013 Tour, 11/19/13-Pearl Jam
 Dec - 12/01/13-Trans-Siberian Orchestra (two shows)
 Jan - 01/03/14-Joel Osteen, 01/24/14-Nitro Circus Live!
 Feb - 02/08/14-Harlem Globetrotters (two shows), 02/15/14-Demi Lovato
 Mar - 03/08/14-CanadaFest

Sources:

(A) YTD (Monthly Arena Reports) <http://www.glendaleaz.com/finance/>

(B) FYM (Follow Your MONEY) <http://www.glendaleaz.com/FollowYourMoney/index.cfm>

Note: Not all Rev./Expend. Categories are identified by FYM for Comparison to Monthly Arena Reports.

Important: Under **View Report Details**, change the Fiscal Year drop down to **2014**.

Arena Rev. – Revenues >> General >> Arena Fees >> Arena Event Operations **and** Arena Special Revenue

Sales Tax – Revenues >> General >> City Sales Tax >> Arena Special Revenue >> Sales Tax Rev-Arena Bldg

Finance – Department Spending >> Finance >> Arena Management Fee >> Professional and Contractual

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Season 2020 (Meruelo Ownership – Yr 7)

Avg. Attd. – 14,606 / **Avg. Pct.** – 85.3

Sellouts: 9 out of 41 games

NHL Attd. Ranking: 28 out of 31 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/05/19	Sat	BOS	17,125	100.0	Opening Night / Kachina Rally Towel / Plaza Parties / Pepsi Family Value Pack
10/10/19	Thu	VGK	13,864	81.0	College Night / Jersey Koozie / Student Rush
10/17/19	Thu	NSH	13,521	79.0	Student Rush / Thursday Kickback
10/19/19	Sat	OTT	17,125	100.0	Kids' Postgame Slapshot / Plaza Parties
10/30/19	Wed	MTL	14,004	81.8	Howl-o-ween / Student Rush
11/02/19	Sat	COL	17,125	100.0	Kachina Saturday / State Forty Eight T-Shirt / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack / Teachers Night Out
11/07/19	Thu	CBJ	12,115	70.7	Noche De Los Yotes / Student Rush / Thursday Kickback
11/09/19	Sat	MIN	14,428	84.3	Military Appreciation Night / Camouflage Hat / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack
11/16/19	Sat	CGY	13,534	79.0	Hockey Fights Cancer / Beanie / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack / Paint Party
11/18/19	Mon	LA	12,210	71.3	Student Rush
11/21/19	Thu	TOR	12,495	73.0	Student Rush / Thursday Kickback
11/24/19	Sun	EDM	12,908	75.4	St. Mary's Food Drive / Kids' Postgame Slapshot / Plaza Parties / Student Rush
11/27/19	Wed	ANA	14,741	86.1	Student Rush
11/30/19	Sat	SJ	15,485	90.4	Stars Wars / Kids' Postgame Slapshot / Plaza Parties
12/10/19	Tue	CGY	11,198	65.4	Coors Light Chill Pack / Student Rush
12/12/19	Thu	CHI	13,150	76.8	Student Rush / Thursday Kickback
12/14/19	Sat	NJ	17,125	100.0	Happy Howlidays / Ugly Sweater Blanket / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack
12/19/19	Thu	MIN	15,582	91.0	Student Rush / Thursday Kickback
12/29/19	Sun	DAL	17,125	100.0	Kids' Postgame Slapshot / Plaza Parties / Student Rush
12/31/19	Tue	STL	14,618	85.4	New Year's Eve / Coors Light Chill Pack / Student Rush
01/02/20	Thu	ANA	14,651	85.6	Student Rush / Thursday Kickback
01/04/20	Sat	PHI	17,125	100.0	Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack / First Responders
01/12/20	Sun	PIT	13,755	80.3	Kids' Postgame Slapshot / Plaza Parties / Student Rush
01/14/20	Tue	SJ	14,716	85.1	Coors Light Chill Pack / Student Rush
01/30/20	Thu	LA	13,346	77.9	Go Green / Student Rush / Thursday Kickback
02/01/20	Sat	CHI	17,125	100.0	Kids' Postgame Slapshot / Plaza Parties
02/04/20	Tue	EDM	14,725	86.0	Phoenix Rising / Coors Light Chill Pack / Student Rush
02/06/20	Thu	CAR	11,632	67.9	Car Shade / Student Rush / Thursday Kickback
02/15/20	Sat	WSH	17,139	100.1	Plaza Parties
02/17/20	Mon	NYI	13,956	81.5	Kids Day / Howler Mug / Student Rush
02/22/20	Sat	TBL	14,825	86.6	Health & Wellness / Kachina Water Bottle / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack / boy Scouts
02/25/20	Tue	FL	12,391	72.4	Coors Light Chill Pack / Student Rush
02/29/20	Sat	BUF	17,125	100.0	Country Night / Hat / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack / Girl Scouts
03/12/20	Thu	VAN			Student Rush / Thursday Kickback
03/14/20	Sat	NYR			Kids' Postgame Slapshot / Plaza Parties
03/16/20	Mon	DAL			Student Rush
03/18/20	Wed	VGK			Student Rush
03/20/20	Fri	DET			Turn Back the Clock / Kachina Fanny Pack
03/28/20	Sat	NSH			Marvel Superhero / Kids' Postgame Slapshot / Plaza Parties / Pepsi Family Value Pack
04/02/20	Thu	VAN			Student Rush / Thursday Kickback
04/04/20	Sat	WPG			Fan Appreciation / Kids' Postgame Slapshot

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Season 2019 (Barroway Ownership – Yr 6)

Avg. Attd. – 13,989 / **Avg. Pct.** – 81.7

Sellouts: 6 out of 41 games

NHL Attd. Ranking: 29 out of 31 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/06/18	Sat	ANA	17,125	100.0	Opening Night / Kachina Rally Towel / Schedule Magnet / Pepsi Family Value Pack
10/13/18	Sat	BUF	15,304	89.4	Kid's Postgame Slapshot
10/25/18	Thu	VAN	12,955	75.6	Party Pack / Student Rush
10/27/18	Sat	TB	13,623	79.6	Howl-O-Ween Coyotes-themed Candy Bucket/ Pepsi Family Value Pack / Kid's Postgame Slapshot
10/30/18	Tue	OTT	13,988	81.7	Student Rush
11/02/18	Fri	CAR	10,562	61.7	
11/05/18	Mon	PHI	13,719	80.1	Student Rush
11/15/18	Thu	NAS	13,315	77.8	Party Pack / Student Rush
11/17/18	Sat	BOS	16,386	95.7	Military Rush Camouflage Hat / Kid's Postgame Slapshot
11/21/18	Wed	VGK	14,151	82.6	Student Rush
11/23/18	Fri	COL	12,029	70.2	
11/25/18	Sun	CGY	12,821	74.9	Hockey Fights Cancer Night / Pepsi Family Value Pack / Student Rush
12/01/18	Sat	STL	13,451	78.5	Kid's Postgame Slapshot
12/06/18	Thu	WSH	11,910	69.5	Party Pack / Student Rush
12/08/18	Sat	SJ	13,780	80.5	Star Wars Night / Pepsi Family Value Pack / Kid's Postgame Slapshot
12/18/18	Tue	NYI	11,640	68.0	Student Rush
12/20/18	Thu	MTL	11,149	65.1	Holiday Antti Raanta Socks / Party Pack / Student Rush
12/22/18	Sat	COL	13,896	81.1	Pepsi Family Value Pack / Kid's Postgame Slapshot
12/30/18	Sun	VGK	17,125	100.0	New Year's Eve Eve / Student Rush / Kid's Postgame Slapshot
01/02/19	Wed	EDM	12,583	73.5	Student Rush
01/04/19	Fri	NJ	12,636	73.8	
01/06/19	Sun	NYR	12,396	72.4	Howler Spirit Hat / Pepsi Family Value Pack / Student Rush / Kid's Postgame Slapshot
01/16/19	Wed	SJ	13,342	77.9	Student Rush
01/18/19	Fri	PIT	14,757	86.2	Trash-Talkin' Tyson Nash Plush
02/07/19	Thu	CBJ	15,319	89.5	Party Pack / Student Rush
02/09/19	Sat	DAL	13,418	78.4	Pepsi Family Value Pack / Kid's Postgame Slapshot
02/14/19	Thu	STL	12,553	73.3	Valentine's Day / Party Pack / Student Rush
02/16/19	Sat	TOR	17,125	100.0	Kid's Postgame Slapshot
02/24/19	Sun	WPG	17,125	100.0	Commemorative Shane Doan Bobblehead / Kid's Postgame Slapshot
02/26/19	Tue	FLA	11,912	69.6	Student Rush
02/28/19	Thu	VAN	12,767	74.6	Party Pack / Student Rush
03/02/19	Sat	DET	15,552	90.8	Rick Tocchet Kachina T-shirt / Kid's Postgame Slapshot
03/05/19	Tue	ANA	11,305	66.0	Student Rush
03/07/19	Thu	CGY	13,341	77.9	First Responders Night / Party Pack / Student Rush
03/09/19	Sat	LA	14,976	87.5	Pepsi Family Value Pack / Kid's Postgame Slapshot
03/14/19	Thu	ANA	14,202	82.9	Party Pack / Student Rush
03/16/19	Sat	EDM	15,016	87.7	St. Patrick's Day/Go Green Night / Kid's Postgame Slapshot
03/26/19	Tue	CHI	15,055	87.9	
03/31/19	Sun	MIN	17,431	101.8	Oliver Ekman-Larsson Kids Cape / Student Rush / Kid's Postgame Slapshot
04/02/19	Tue	LA	14,687	85.8	Student Rush
04/06/19	Sat	WPG	17,125	100.0	Pepsi Family Value Pack / Fan Appreciation Night / Shane Doan Replica Jersey Banner Poster

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Season 2018 (Barroway Ownership – Yr 5)

Avg. Attd. – 13,040 / **Avg. Pct.** – 76.2

Sellouts: 4 out of 41 games

NHL Attd. Ranking: 30 out of 31 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/07/17	Sat	VGK	17,125	100.0	Opening Night / Schedule Magnet / Pepsi Family Value Pack / Kid's Postgame Slapshot
10/12/17	Thu	DET	13,584	79.3	Coors Light Party Pack / Papa John's Student Rush
10/14/17	Sat	BOS	14,810	86.5	Social Media / Alpine Hat / Buck Bash
10/19/17	Thu	DAL	11,225	65.7	Coors Light Party Pack / Papa John's Student Rush
10/21/17	Sat	CHI	13,777	80.4	
11/02/17	Thu	BUF	11,477	67.0	Coors Light Party Pack / Papa John's Student Rush
11/04/17	Sat	CAR	12,019	70.2	Hockey Fights Cancer / Pepsi Family Value Pack / Kid's Postgame Slapshot
11/11/17	Sat	WPG	16,078	93.9	Military Appreciation / Pepsi Family Value Pack
11/22/17	Wed	SJ	11,214	65.5	Papa John's Student Rush
11/24/17	Fri	LA	12,285	71.7	
11/25/17	Sat	VGK	13,226	77.2	Star Wars / Paul Bissonnette-themed Coyotes/Star Wars Bobblehead / Buck Bash
12/02/17	Sat	NJ	14,338	83.7	Operation Santa Claus / Pepsi Family Value Pack
12/14/17	Thu	TB	11,591	67.7	Coors Light Party Pack / Papa John's Student Rush
12/16/17	Sat	PIT	13,051	76.2	
12/19/17	Tue	FLA	10,203	59.6	Papa John's Student Rush
12/22/17	Fri	WAS	10,904	63.7	Celebrate the Howlidays / Buck Bash
12/23/17	Sat	COL	11,838	69.1	Celebrate the Howlidays / Pepsi Family Value Pack / Kid's Postgame Slapshot
12/28/17	Thu	TOR	17,125	100.0	
01/04/18	Thu	NAS	13,190	77.0	Coors Light Party Pack / Papa John's Student Rush
01/06/18	Sat	NYR	13,420	78.4	Pepsi Family Value Pack / Kid's Postgame Slapshot
01/12/18	Fri	EDM	14,077	82.2	Oliver Ekman-Larsson Bobblehead
01/16/18	Tue	SJ	11,961	69.8	Papa John's Student Rush
01/22/18	Mon	NYI	11,707	68.4	Papa John's Student Rush
01/25/18	Thu	CBJ	12,281	71.7	Papa John's Student Rush
02/01/18	Thu	DAL	10,998	64.2	Hockey is for Everyone / Papa John's Student Rush
02/10/18	Sat	PHI	13,004	75.9	Max Domi & Orion JDRF Bobblehead
02/12/18	Mon	CHI	14,357	83.8	
02/15/18	Thu	MTL	11,489	67.1	Papa John's Student Rush
02/17/18	Sat	EDM	16,304	95.2	Howler's Birthday/Kid's Day / Howler Bobblehead / Kid's Postgame Slapshot
02/22/18	Thu	CGY	11,904	69.5	Papa John's Student Rush
02/24/18	Sat	ANA	11,959	69.8	D-Backs Night / Coyotes/D-backs Bobblehead
02/25/18	Sun	VAN	10,935	63.9	Papa John's Student Rush
03/01/18	Thu	MIN	10,904	63.7	Papa John's Student Rush
03/03/18	Sat	OTT	10,955	64.0	Kid's Postgame Slapshot
03/11/18	Sun	VAN	11,697	68.3	Papa John's Student Rush
03/13/18	Tue	LA	11,346	66.3	Papa John's Student Rush
03/15/18	Thu	NAS	14,527	84.8	Papa John's Student Rush
03/17/18	Sat	MIN	13,735	80.2	Go Green Night
03/19/18	Mon	CGY	13,288	77.6	Papa John's Student Rush
03/31/18	Sat	STL	17,380	101.5	Kid's Postgame Slapshot
04/07/18	Sat	ANA	17,382	101.5	Fan Appreciation Night

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Season 2017 (IceArizona Ownership – Yr 4)

Avg. Attd. – 13,095 / **Avg. Pct.** – 76.5

Sellouts: 4 out of 41 games

NHL Attd. Ranking: 29 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/15/16	Sat	PHI	17,125	100.0	Opening Night / Schedule Magnet
10/29/16	Sat	COL	13,533	79.0	Buck Bash / Howl-O-Ween
11/01/16	Tue	SJ	11,046	64.5	Papa John's Student Rush
11/03/16	Thu	NAS	10,745	62.7	Papa John's Student Rush / Coors Light Party Pack
11/10/16	Thu	WPG	11,185	65.3	Papa John's Student Rush / Coors Light Party Pack
11/12/16	Sat	BOS	16,531	96.5	Pepsi Family Value Pack / Military Appreciation Night / Coyotes Dog Tag Key Chain
11/19/16	Sat	SJ	13,148	76.8	Pepsi Family Value Pack / Hockey Fights Cancer
11/23/16	Wed	VAN	11,256	65.7	Papa John's Student Rush
11/25/16	Fri	EDM	14,950	87.3	Throwback Night / Kachina Mustache on a Stick
12/01/16	Thu	LA	11,327	66.1	Papa John's Student Rush / Coors Light Party Pack
12/03/16	Sat	STL	11,287	65.9	Star Wars Night / Buck Bash
12/08/16	Thu	CGY	10,210	59.6	Papa John's Student Rush / Coors Light Party Pack
12/10/16	Sat	NAS	13,820	80.7	Pepsi Family Value Pack / Operation Santa Claus
12/19/16	Mon	CGY	12,192	71.2	Papa John's Student Rush
12/21/16	Wed	EDM	11,378	66.4	Papa John's Student Rush
12/23/16	Fri	TOR	14,377	84.0	Young Guns Night / Coyotes Beanie
12/27/16	Tue	DAL	14,561	85.0	Papa John's Student Rush
12/29/16	Thu	NYR	15,090	88.1	Party like it's 1996 / Kachina Tuxedo Shirt
01/07/17	Sat	NYI	12,380	72.3	Buck Bash
01/13/17	Fri	WPG	12,326	72.0	
01/14/17	Sat	ANA	12,015	70.2	Pepsi Family Value Pack
01/21/17	Sat	TB	12,177	71.1	Pepsi Family Value Pack / Ladies Night / Coyotes Texting Gloves
01/23/17	Mon	FLA	10,042	58.6	Papa John's Student Rush
01/26/17	Thu	VAN	11,203	65.4	Papa John's Student Rush / Coors Light Party Pack
01/31/17	Tue	LA	11,577	67.6	Papa John's Student Rush
02/02/17	Thu	CHI	17,125	100.0	Fleece Scarf
02/09/17	Thu	MTL	14,098	82.3	Papa John's Student Rush / Coors Light Party Pack
02/11/17	Sat	PIT	15,879	92.7	Kachina Hat
02/18/17	Sat	SJ	17,446	101.9	Pepsi Family Value Pack / 20 th Anniversary Celebration / Tkachuk Bobblehead
02/20/17	Mon	ANA	14,554	85.0	Papa John's Student Rush
02/26/17	Sun	BUF	13,432	78.4	Pepsi Family Value Pack
03/05/17	Sun	CAR	10,224	59.7	Pepsi Family Value Pack
03/09/17	Thu	OTT	10,611	62.0	Papa John's Student Rush / Coors Light Party Pack
03/11/17	Sat	NJ	11,223	65.5	Pepsi Family Value Pack / Go Green Night
03/13/17	Mon	COL	11,521	67.3	Papa John's Student Rush
03/16/17	Thu	DET	15,036	87.8	
03/18/17	Sat	STL	15,132	88.4	Pepsi Family Value Pack /
03/29/17	Wed	STL	11,377	66.4	Papa John's Student Rush
03/31/17	Fri	WSH	14,290	83.4	Military Appreciation Night
04/06/17	Thu	VAN	11,959	69.8	Papa John's Student Rush / Coors Light Party Pack
04/08/17	Sat	MIN	17,490	102.1	Pepsi Family Value Pack / Fan Appreciation Night

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Season 2016 (IceArizona Ownership – Yr 3)

Avg. Attd. – 13,350 / **Avg. Pct.** – 78.0

Sellouts: 3 out of 41 games

NHL Attd. Ranking: 29 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/10/15	Sat	PIT	17,125	100.0	Opening Night / Post-Game Slap Shot / Mini Locker Poster / Schedule Magnet
10/15/15	Thu	MIN	12,029	70.2	Coors Light Party Pack / Papa John's Student Rush
10/17/15	Sat	BOS	13,411	78.3	Buck Bash / Post-Game Slap Shot
10/30/15	Fri	VAN	12,166	71.0	Howl-O-Ween / Glow in the Dark Drawstring Backpack
11/05/15	Thu	COL	10,270	60.0	Road Jersey Night / Coors Light Party Pack / Papa John's Student Rush / Turkey Shoot
11/07/15	Sat	NYR	13,029	76.1	Hockey Fights Cancer
11/12/15	Thu	EDM	15,545	90.8	Military Night / Coors Light Party Pack / Papa John's Student Rush
11/25/15	Wed	ANA	11,578	67.6	Papa John's Student Rush
11/27/15	Fri	CGY	11,495	67.1	Throwblack Friday / Hockeyfest
11/28/15	Sat	OTT	12,727	74.3	Pepsi Family Value Pack / Post-Game Slap Shot
12/11/15	Fri	MIN	14,404	84.1	Mini Locker Series
12/12/15	Sat	CAR	12,668	74.0	Pepsi Family Value Pack / Post-Game Slap Shot
12/17/15	Thu	CBJ	11,120	64.9	Coors Light Party Pack / Papa John's Student Rush
12/19/15	Sat	NYI	11,878	69.4	Pepsi Family Value Pack / Post-Game Slap Shot / Mini Locker Series
12/22/15	Tue	TOR	12,234	71.4	Papa John's Student Rush
12/26/15	Sat	LA	15,277	89.2	
12/29/15	Tue	CHI	17,197	100.4	
12/31/15	Thu	WPG	14,027	81.9	New Yotes Eve / Coors Light Party Pack
01/09/16	Sat	NAS	12,345	72.1	Buck Bash
01/12/16	Tue	EDM	11,391	66.5	Papa John's Student Rush
01/14/16	Thu	DET	12,014	70.2	
01/16/16	Sat	NJ	11,745	68.6	Pepsi Family Value Pack / Post-Game Slap Shot / Mini Locker Series
01/18/16	Mon	BUF	11,134	65.0	Papa John's Student Rush
01/21/16	Thu	SJ	12,251	71.5	Coors Light Party Pack / Papa John's Student Rush / Shane Doan Bobble Head Night
01/23/16	Sat	LA	14,195	82.9	Howler's Birthday / Pepsi Family Value Pack
02/02/16	Tue	LA	12,261	71.6	Papa John's Student Rush
02/04/16	Thu	CHI	17,125	100.0	
02/10/16	Wed	VAN	12,255	71.6	Papa John's Student Rush
02/12/16	Fri	CGY	13,643	79.7	Valentine's Day / Home Jersey Cooler / Post-Game Slap Shot
02/15/16	Mon	MTL	14,338	83.7	Papa John's Student Rush
02/18/16	Thu	DAL	11,853	69.2	Coors Light Party Pack / Papa John's Student Rush
02/20/16	Sat	STL	15,839	92.5	Throwblack Night / Pepsi Family Value Pack / Mini Locker Series
03/03/16	Thu	ANA	11,999	70.1	Coors Light Party Pack / Papa John's Student Rush
03/05/16	Sat	FLA	14,825	86.6	Buck Bash / Post-Game Slap Shot
03/17/16	Thu	SJ	13,005	75.9	St. Paddy's Day / Coors Light Party Pack / Papa John's Student Rush
03/19/16	Sat	TB	14,183	82.8	Pepsi Family Value Pack / Post-Game Slap Shot / Mini Locker Series
03/22/16	Tue	EDM	13,408	78.3	Papa John's Student Rush
03/24/16	Thu	DAL	11,887	69.4	Coors Light Party Pack / Papa John's Student Rush
03/26/16	Sat	PHI	16,002	93.4	Green Night / Pepsi Family Value Pack
03/28/16	Mon	CGY	14,347	83.8	Papa John's Student Rush
04/02/16	Sat	WSH	17,125	100.0	Pack Pride Night

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Season 2015 (IceArizona Ownership – Yr 2)

Avg. Attd. – 13,345 / **Avg. Pct.** – 77.9

Sellouts: 3 out of 41 games

NHL Attd. Ranking: 28 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/09/14	Thu	WPG	17,125	100.0	Arizona Coyotes T-Shirt / Coors Light Party Pack
10/11/14	Sat	LA	12,859	75.1	Family Value Packs
10/15/14	Wed	EDM	11,648	68.0	Student Rush
10/18/14	Sat	STL	11,100	64.8	Buck Bash Night
10/25/14	Sat	FLA	13,202	77.1	Howl-O-Ween pillowcase / Family Value Packs / Gin Blossoms Concert (post-game)
11/04/14	Tue	TOR	14,202	82.9	Student Rush / Two for Tuesdays
11/08/14	Sat	NYI	14,689	85.8	Oliver Ekman-Larsson Bobble Head / Family Value Packs
11/11/14	Tue	DAL	11,866	69.3	Tribute to Veterans / Student Rush / Two for Tuesdays
11/18/14	Tue	WSH	11,769	68.7	Student Rush / Two for Tuesdays
11/25/14	Tue	COL	12,163	71.0	Student Rush / Two for Tuesdays
11/29/14	Sat	CGY	13,530	79.0	
12/04/14	Thu	LA	12,254	71.6	Coors Light Party Pack
12/06/14	Sat	BOS	13,114	76.6	
12/11/14	Thu	NAS	10,194	59.5	Coors Light Party Pack
12/13/14	Sat	MIN	13,975	81.6	Family Value Packs / Ugly Sweater T-shirt / Thompson Square Concert (post-game)
12/16/14	Tue	EDM	12,085	70.6	Student Rush / Two for Tuesdays
12/27/14	Sat	ANA	13,656	79.7	Free Lunch Bag
12/29/14	Mon	PHI	16,521	96.5	New Year's Eve Celebration
01/03/15	Sat	CBJ	13,159	76.8	Fleece Blanket Giveaway / Buck Bash Night
01/06/15	Tue	STL	10,876	63.5	Student Rush / Two for Tuesdays
01/08/15	Thu	WPG	11,390	66.5	Military Night Camo Jersey T-Shirt / Coors Light Party Pack
01/10/15	Sat	OTT	14,933	87.2	Howler's Birthday / Family Value Packs
01/13/15	Tue	SJ	10,631	62.1	Student Rush / Two for Tuesdays
01/15/15	Thu	CGY	12,982	75.8	Coors Light Party Pack
02/05/15	Thu	CAR	12,649	73.9	Coors Light Party Pack / Supper on Smitty!
02/07/15	Sat	DET	17,125	100.0	
02/13/15	Fri	SJ	16,713	97.6	Tyson Nash Gnome
02/14/15	Sat	NYR	14,719	86.0	Valentine's Day
02/21/15	Sat	TB	12,997	75.9	Tyson Nash Gnome
03/03/15	Tue	ANA	11,387	66.5	Student Rush / Two for Tuesdays
03/05/15	Thu	VAN	12,589	73.5	Throwback Night / Jeremy Roenick Bobble Head / Coors Light Party Pack
03/07/15	Sat	MTL	14,094	82.3	
03/09/15	Mon	NAS	11,227	65.9	Buck Bash Night / Student Rush
03/12/15	Thu	CHI	17,534	102.4	
03/14/15	Sat	NJ	12,425	72.6	St. Paddy's Day / Leprechaun Top Hat
03/19/15	Thu	COL	11,684	68.2	Coors Light Party Pack
03/21/15	Sat	PIT	15,581	91.0	
03/22/15	Sun	VAN	12,405	72.4	Green Night / Earth Day Tribute
03/30/15	Mon	BUF	13,612	79.5	Student Rush
04/04/15	Sat	SJ	14,752	86.1	Family Value Packs
04/11/15	Sat	ANA	15,733	91.9	Fan Appreciation Night / Mustang Giveaway / Family Value Packs

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Season 2014 (IceArizona Ownership)

Avg. Attd. – 13,776 / **Avg. Pct.** – 80.4

Sellouts: 7 out of 41 games

NHL Attd. Ranking: 30 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/03/13	Thu	NYR	17,125	100.0	Home Opener / T-shirts
10/15/13	Tue	OTT	10,594	61.9	Papa John's Student Rush / Twitter Tuesday
10/19/13	Sat	DET	14,624	85.4	Magnet Schedules / Hockey Fights Cancer / Tailgating
10/22/13	Tue	CGY	10,141	59.2	Papa John's Student Rush
10/26/13	Sat	EDM	11,684	68.2	Pepsi Family Pack / Tailgating
10/29/13	Tue	LA	10,452	61.0	Papa John's Student Rush
10/31/13	Thu	NSH	7,401	43.2	Bud Light Party Pack / Howl-O-Ween <u>1</u> /
11/05/13	Tue	VAN	13,459	78.6	
11/09/13	Sat	WSH	16,106	94.0	Pepsi Family Pack / Gila Rivers Casinos Mike Smith Bobble Head / Military Appreciation / Tailgating
11/16/13	Sat	TB	12,562	73.4	AZLottery Buck Bash / Tailgating
11/21/13	Thu	COL	12,285	71.7	Bud Light Party Pack
11/23/13	Sat	ANA	13,490	78.8	Pepsi Family Pack / Tailgating
11/30/13	Sat	CHI	17,321	101.1	Tailgating
12/12/13	Thu	NYI	10,996	64.2	Bud Light Party Pack
12/14/13	Sat	CAR	11,697	68.3	Pepsi Family Pack / Tailgating
12/27/13	Fri	SJ	17,125	100.0	AZLottery Buck Bash / 10th Anniversary of 1st Game @ Jobing.com
12/31/13	Tue	EDM	17,416	101.7	Papa John's Student Rush / New Yotes Eve Celebration / Coyotes Tux T-shirt
01/02/14	Thu	CBJ	10,539	61.5	Coors Light Party Pack
01/04/14	Sat	PHI	14,875	86.9	Pepsi Family Pack / Tailgating
01/07/14	Tue	CGY	10,229	59.7	Papa John's Student Rush
01/09/14	Thu	MIN	10,075	58.8	Coors Light Party Pack
01/11/14	Sat	ANA	13,289	77.6	Pepsi Family Pack / Howler's Birthday / Kid's Day / Tailgating
01/16/14	Thu	VAN	12,307	71.9	
01/18/14	Sat	NJ	14,005	81.8	Pepsi Family Pack / Tailgating / "Supper on Smitty"
01/20/14	Mon	TOR	14,476	84.5	Papa John's Student Rush
01/28/14	Tue	LA	13,681	79.9	Papa John's Student Rush
01/30/14	Thu	BUF	13,000	75.9	Coors Light Party Pack
02/01/14	Sat	PIT	17,362	101.4	Tailgating
02/04/14	Tue	DAL	12,257	71.6	Papa John's Student Rush
02/07/14	Fri	CHI	17,525	102.3	Olympic Send Off
03/02/14	Sun	STL	13,955	81.5	Tailgating / Shane Doan Garden Gnome
03/04/14	Tue	VAN	13,449	78.5	
03/06/14	Thu	MTL	15,282	89.2	Coors Light Party Pack
03/15/14	Sat	CGY	16,373	95.6	Pepsi Family Pack / St. Patrick's Day Celebration / Coyotes Leprechaun T-shirt / Tailgating
03/20/14	Thu	FLA	14,442	84.3	Coors Light Party Pack
03/22/14	Sat	BOS	17,468	102.0	Tailgating
03/29/14	Sat	MIN	16,691	97.5	Pepsi Family Pack / Tailgating
04/01/14	Tue	WPG	13,724	80.1	Papa John's Student Rush
04/04/14	Fri	EDM	14,732	86.0	AZLottery Buck Bash
04/12/14	Sat	SJ	15,438	90.1	Pepsi Family Pack / Tailgating
04/13/14	Sun	DAL	15,146	88.4	Fan Appreciation / Tailgating

1/ Halloween night elsewhere - Ducks v Bruins - 17,565 (100.0% full) and Sabres v Rangers - 18,006 (100.0% full)

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Season 2013 (NHL Ownership – Strike shorten)

Avg. Attd. – 13,924 / **Avg. Pct.** – 81.3

Sellouts: 4 out of 24 games

NHL Attd. Ranking: 29 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
01/20/13	Sun	CHI	17,363	101.4	Home Opener
01/23/13	Wed	CBJ	8,355	48.8	
01/26/13	Sat	LA	14,780	86.3	Bud Light Party Pack
01/28/13	Mon	NSH	8,581	50.1	SoBe Kids Free Mondays
01/30/13	Wed	EDM	12,955	75.6	
02/02/13	Sat	DAL	12,151	71.0	Buck Bash
02/04/13	Mon	MIN	9,508	55.5	SoBe Kids Free Mondays
02/07/13	Thu	CHI	15,096	88.2	
02/16/13	Sat	CBJ	15,425	90.1	Bud Light Party Pack/Lunch Sack Giveaway
02/18/13	Mon	CGY	17,208	100.5	SoBe Kids Free Mondays
02/28/13	Thu	MIN	11,547	67.4	
03/02/13	Sat	ANA	15,227	88.9	
03/04/13	Mon	ANA	11,024	64.4	SoBe Kids Free Mondays
03/07/13	Thu	STL	11,482	67.0	Buck Bash
03/09/13	Sat	DAL	15,842	92.5	Bud Light Party Pack
03/12/13	Tue	LA	15,075	88.0	
03/21/13	Thu	VAN	17,220	100.6	
03/25/13	Mon	DET	17,428	101.8	
04/02/13	Tue	LA	12,934	75.5	
04/04/13	Thu	DET	16,623	97.1	
04/06/13	Sat	COL	16,648	97.2	Bud Light Party Pack/Hat Giveaway
04/15/13	Mon	SJ	13,094	76.5	SoBe Kids Free Mondays
04/24/13	Wed	SJ	12,588	73.5	
04/26/13	Fri	COL	16,011	93.5	

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Season 2012 (NHL Ownership)

Avg. Attd. – 12,421 / **Avg. Pct.** – 72.5

Sellouts: 3 out of 41 games

NHL Attd. Ranking: 30 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/15/11	Sat	WPG	17,132	100.0	Home Opener
10/18/11	Tue	CHI	11,051	64.5	
10/20/11	Thu	LA	7,128	41.6	
10/25/11	Tue	DAL	6,948	40.6	
10/27/11	Thu	NJ	7,434	43.4	
10/29/11	Sat	LA	10,379	60.6	Halloween Pillowcase
11/03/11	Thu	NSH	6,738	39.3	
11/05/11	Sat	EDM	13,381	78.1	Buck Bash
11/10/11	Thu	MTL	14,138	82.6	Reduced Tixs for Military / McCain Bobblehead
11/23/11	Wed	ANA	9,124	53.3	Buck Bash
11/25/11	Fri	VAN	14,569	85.1	
11/26/11	Sat	DAL	10,036	58.6	Winter Hat
12/03/11	Sat	PHI	14,913	87.1	Fleece Blanket
12/10/11	Sat	MIN	10,976	64.1	Buck Bash
12/15/11	Thu	EDM	9,397	54.9	
12/17/11	Sat	NYR	12,172	71.1	
12/23/11	Fri	STL	12,650	73.9	Santa Hat
12/28/11	Wed	BOS	17,459	102.0	Winter Gloves
01/07/12	Sat	NYI	13,350	78.0	
01/16/12	Mon	COL	12,757	74.5	
01/19/12	Thu	DET	15,067	88.0	
01/21/12	Sat	TB	12,714	74.2	Buck Bash
01/24/12	Tue	OTT	8,061	47.1	
01/31/12	Tue	ANA	10,579	61.8	
02/04/12	Sat	SJ	12,979	75.8	Buck Bash
02/06/12	Mon	DET	12,687	74.1	
02/09/12	Thu	CGY	10,048	58.7	
02/11/12	Sat	CHI	17,353	101.3	
02/18/12	Sat	DAL	16,604	97.0	Alice Cooper Bobblehead
02/21/12	Tue	LA	10,842	63.3	
02/28/12	Tue	VAN	16,691	97.5	
03/01/12	Thu	CGY	10,989	64.2	
03/03/12	Sat	CBJ	13,579	79.3	Buck Bash
03/08/12	Thu	MIN	11,716	68.4	
03/10/12	Sat	SJ	14,994	87.6	Sack Lunch
03/12/12	Mon	NSH	11,518	67.3	
03/22/12	Thu	COL	14,938	87.2	
03/25/12	Sun	STL	12,585	73.5	
03/29/12	Thu	SJ	14,446	84.4	
03/31/12	Sat	ANA	15,856	92.6	
04/03/12	Tue	CBJ	13,263	77.4	

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Seasons 2011 – 2000 (Avg. Attd. and Ranking Only)

Year	Attd.	Pct.	NHL Rank
2010-11	12,188	71.2	29
2009-10	11,989	70.0	30
2008-09	14,875	86.9	28
2007-08	14,820	86.5	29
2006-07	14,988	87.5	24
2005-06	15,582	91.0	22
2004-05	Strike Yr.		N/A
2003-04*	15,467	90.3	19
2002-03	13,229	N/A	29
2001-02	13,165	N/A	29
2000-01	14,224	N/A	27

* Started playing at Jobing.com Arena

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Ownership Quotes

Alex Meruelo – Majority Owner, Chairman & Governor of the Arizona Coyotes

“This is an incredible moment for me and my entire family. The Arizona Coyotes team is poised to do great things on and off the ice. I look forward to helping hockey continue to thrive in the desert, and I am committed to providing our passionate fans, loyal partners and the entire state of Arizona with a team they can be proud of for years to come.”

Phoenix Business Journal, Jul 29, 2019, [Done deal: Sale of the Arizona Coyotes finalized](#)

Andrew Barroway – Minority Owner of the Arizona Coyotes

“I am thrilled to be here and am thrilled to be an owner and would not have gone through this difficult process in buying a team just to go flip it. I don't think people buy teams to make money. That's not the goal. You try not to lose too much, but no, I certainly did not buy it for a quick flip. I can't state that any more emphatically.”

FoxSports, Jan 2, 2015, [Q&A with Coyotes majority owner Andrew Barroway](#)

“We want to find ways to work together and do what's best for the team and do what's best for Glendale.”

Arizona Republic, Jun 9, 2015, [Coyotes majority owner meets with City of Glendale officials](#)

“When the teams does well, the city does well. And when the city does well, the team does well. it's a mutually-beneficial relationship, and we'd like for it to be as great as possible.”

Arizona Republic, Jun 9, 2015, [Coyotes majority owner meets with City of Glendale officials](#)

“As Commissioner Bettman made clear in his letter to legislators, the Arizona Coyotes Hockey Club cannot survive in Glendale. The Glendale location is wrong -- both geographically and economically -- given its distance from much of the Coyotes' fan base and, in particular, premium ticketholders and corporate sponsors.”

“While we cannot and will not stay in Glendale, we will continue to push our proposed public-private partnership until we either achieve a long-term arena solution in a more economically viable location in the Valley, or we reach the point where there is simply no longer a path forward in Arizona.”

Arizona Republic, Mar 7, 2017, [NHL and Coyotes tell Arizona: Give us a new arena or we will leave](#)

“It will get done because it has to get done,” Barroway said. “Failure is not an option here. We're going to get a new stadium in Arizona, where it should have been located to begin with.”

Arizona Republic, Jul 13, 2017, [Andrew Barroway reaffirms commitment to keeping Coyotes in Arizona](#)

[When requesting a wide-ranging interview w/Coyotes owner Andy Barroway on payroll, confidence in management/coaching, pursuit of investors, search for new arena, etc. He decided it wasn't the appropriate time, but offered this statement through the team:]

“As we embark on the 2018-19 Coyotes season, I want all of the focus and attention where it should be: on our exciting and dynamic hockey team, which is turning heads around the NHL; on our work to expand and enhance fandom throughout the marketplace; and on our efforts to positively impact our great community, which has given us so much over the years. I could not be more please with the direction of this franchise and I know that we are taking positive steps everyday to make this a best-in-class organization in Arizona for many years to come.”

Twitter via Craig Morgan, Oct 03, 2018, <https://twitter.com/craigsmorgan/status/1047493786027220993>

Ahron Cohen – Team President and CEO

[Question on next steps as President/CEO]

“It’s really three key things: We are trying to grow hockey fandom in the Valley, develop a competitive team and positively enrich our community. Everything we do, organizationally, from top-to-bottom, is focused on achieving those three goals.”

We're still focused on achieving our long-term arena solution here in Arizona. But if we accomplish those three goals I mentioned, everything takes care of itself. The long-term arena answers will come when we have something to report, but for the time being, we'll just focus on achieving our core goals.

Phoenix Business Journal, Jul 10, 2018, [New Coyotes CEO wants more Phoenix-area business partnerships; mum on arena deal](#)

[A Letter to Fans from Coyotes President & CEO Ahron Cohen](#), Arizona Coyotes, January 1, 2019

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Steve Patterson – Ex-Team President and CEO

“When we get to the point of having something to say (about the arena search), we will say it.”

Arizona Republic, Jan 11, 2018, [Despite poor record, Coyotes trending up in attendance, other figures](#)

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[George Gosbee](#) – Ex-Co-Owner & Alternate Governor of the Arizona Coyotes

“Gosbee said the Coyotes did not need to sell out their building to succeed; they just needed to shift perceptions.”

New York Times, Oct 2, 2013, [Finally Secure in the Desert, the Coyotes Devote Their Focus to the Ice](#)

“We have so much cash we don't have to go to a partner or a bank.

If you took the Coyotes' worst year in financial history and that happened for four years, we still don't have to go back and talk to anybody and put more money in.”

Yahoo Sports, Oct 7, 2013, [New Coyotes owners supremely confident of franchise's future successes in Phoenix](#)

“That [Corporate sponsors -- the TV deal in Canada] was one of the biggest drivers of us buying the team, that it would not be so reliant on ticket sales any more.

It was buying 1/30th of the NHL and managing the team in Phoenix.”

FoxSports, Jan 1, 2014, [Q&A with Coyotes co-owners George Gosbee and Anthony LeBlanc](#)

“Thank you Coyotes Nation. 18 yr Franchise record for revenue. 4th time this year. #KeepBelieving #DontGiveUp”

Twitter, Mar 22, 2014, https://twitter.com/Go100/with_replies

“Nobody likes losing more than me. Keep the faith #CoyotesNation.

We are here for the long term and will do what it takes to win.”

The Score, Dec 6, 2014, [Coyotes co-owner Gosbee makes Twitter typo: 'Nobody likes losing more than me'](#)

““Our job was to ensure that the Coyotes become financially sound in Arizona. That's why we were brought here,” Gosbee said.

“That's what we're doing and we will continue to work hard on ensuring it going forward.””

FoxSports, Dec 31, 2014, [NHL finalizes 51 percent sale of Coyotes to Andrew Barroway](#)

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[Anthony LeBlanc](#) – Ex-President, CEO, Co-Owner & Alternate Governor of the Arizona Coyotes

“But we like to point to markets like San Jose and Dallas, even in the Carolinas, where hockey has really thrived.

We feel that the same will happen here. But the reality is it's an investment and we have to protect ourselves, and hence the reason for the out clause.”

CBCSports, Aug 5, 2013, [NHL finalizes sale of Phoenix Coyotes to new owners](#)

“It’s going to be an interesting night,” Anthony LeBlanc [Ottawa Senator fan and 17 year season ticket holder] said, laughing.
“Having said that, it’s not going to be difficult, because finance trumps everything.””

FoxSports, Oct 15, 2013, [No Torn Allegiances for LeBlanc with Sens in Town](#)

“I’m probably a little disappointed in where we are with attendance.”
“There are some positives, but there’s a lot more work. We need stronger support.”

Arizona Republic, Dec 24, 2013, [Phoenix Coyotes CEO Anthony LeBlanc eyes better attendance, community involvement](#)

“Today the #Coyotes broke our overall regular season ticket revenue record, which has stood since 1997. Thank you to all of our loyal fans.”

Twitter, Mar 24, 2014, https://twitter.com/anthonydleblanc/with_replies

“Lots of silly, frankly comical rumors floated this wk. Last years slogan says it all. #HereToStay Have a safe Labor Day wkend #Coyotes fans”

Twitter, Aug 29, 2014, https://twitter.com/anthonydleblanc/with_replies

““We didn't get into this for short-term revenue,” he [Anthony LeBlanc] said.
“We said it would take three years to achieve profitability and we're ahead of schedule.””

Arizona Republic, Sep 11, 2014, [Glendale \\$1 million short in first year of Coyotes deal](#)

““There's been no discussions of movement of the franchise with (Barroway purchasing 51% of the Coyotes),” he [Anthony LeBlanc] said.
“It's not going anywhere.””

Arizona Republic, Oct 10, 2014, [Arizona Coyotes reach agreement to make Andrew Barroway majority owner](#)

“The past 72 hrs have been very important in building a long term winning team IN Arizona Congrats to Don Maloney on his great work #Coyotes”

Twitter, Mar 2, 2015, https://twitter.com/anthonydleblanc/with_replies

“Look, I understand why people have questions about that out clause,” Coyotes President and CEO Anthony LeBlanc said.
“Did we lose money Year 1? Yes. Will we lose money in Year 2? Yes. But we budgeted for those losses, and we do feel this thing will turn around. And when it does, that should obliterate discussions of the out clause.”

Arizona Republic, Mar 7, 2015, [Bickley: Coyotes have a plan, but do they have the time?](#)

“LeBlanc giving update on losses for #Coyotes for first fiscal year: \$16.6 million. Model had it at \$20 million.”

Twitter (via Sarah McLellan), Mar 13, 2015, https://twitter.com/azc_mclellan/with_replies

“LeBlanc anticipates loss for current fiscal year will be "substantially lower" than \$16.6 million.”

Twitter (via Sarah McLellan), Mar 13, 2015, https://twitter.com/azc_mclellan/with_replies

On players underperforming or flawed roster:

“From the perspective of ownership, I hate to say it, but it sucked. This was just a really bad year.
Maybe we were being a little bit Pollyanna when we started the season, but I think if you look back and as I reflect back to the summer, we knew everything had to go right, but I didn't expect everything to go wrong.
That's the way I look at this past season: It's like everything went wrong.”

FoxSports, Apr 14, 2015, [Q & A: Coyotes' CEO Anthony LeBlanc weighs in on trying season](#)

“#Coyotes nation, the sky is not falling. Yes, I'm disappointed. But we are picking 3rd in a very deep draft. No question, better days ahead”

Twitter, Apr 18, 2015, https://twitter.com/anthonydleblanc/with_replies

“LeBlanc upon hearing lottery winner: "It felt like someone punched me in the stomach.””

Twitter (via Sarah McLellan), Apr 18, 2015, https://twitter.com/azc_mclellan/with_replies

“LeBlanc doesn't believe lottery results alter #Coyotes timeline of being playoff-ready next season. "We've got our work cut out for us.””

Twitter (via Sarah McLellan), Apr 18, 2015, https://twitter.com/azc_mclellan/with_replies

""The business boost we would have received had we either moved up or stayed where we were at the second spot, I'm not going to lie, we won't see the bump that I had hoped for in the short-term," LeBlanc said. "But I think in the long-term, we definitely will.""

Arizona Republic, Apr 18, 2015, [Arizona Coyotes fall to third overall pick in NHL draft after Edmonton Oilers win lottery](#)

"As Coyotes co-owner Anthony Leblanc told Joe Yerdon of NHL.com, "(When I) realized it wasn't us, I'm not going to lie, I'm like, 'Holy crap, I hope it's Buffalo.' To find out it was Edmonton? That stung. That stung.""

thestar.com, Apr 19, 2015, [So, Edmonton got Connor McDavid — that doesn't mean we should root for him to fail: Arthur](#)

"This action by the City of Glendale is completely ludicrous, especially in light of the fact that myself and Andrew Barroway visited with the City yesterday and the particulars of this were never raised."

Arizona Coyotes Press Release, Jun 9, 2015, [Coyotes Issue Statement Regarding City of Glendale Meeting](#)

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[Avik Dey](#) – Ex-Co-Owner of the Arizona Coyotes

""This team has been in the penalty box for the better part of five years, so we (IceArizona) were probably a bit naïve in terms of how quickly things would turn around once stable ownership was in place," he said. "We thought we could turn on a switch and people would start swarming back, but the reality is you have to earn the market back.""

FoxSports, Aug 4, 2014, [Coyotes co-owner Dey stepping back from day-to-day operations](#)

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Glendale fiscal forecast grim

“(Glendale’s finance director Tom) Duensing’s forecast shows that the Coyotes deal will cost the city an estimated \$8.1 million next year, after revenue associated with the deal.

Councilman Ian Hugh, who voted against the July agreement, said the Coyotes deal pushed the already-struggling city over the edge. There is no easy fix, he said.

“I don’t have the cure,” Hugh said. “But I can tell you what caused the disease.””

[Glendale fiscal forecast grim](#), Arizona Republic, Dec 13, 2013

Brought to you by Glendale’s Four Councilmembers of the Financial Apocalypse
(Voted For Awarding IceArizona the Arena Management Agreement)



Left to right: Gary Sherwood, Yvonne J. Knaack, Manny Martinez, and Sammy Chavira

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Season 2020 (Tucson Roadrunners – AHL)

Avg. Attd. – 4,088 / **Avg. Pct.** – 60.1

Sellouts: 0 out of 34 games

AHL Attd. Ranking: 24 out of 31 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/18/19	Fri	San Antonio	5,593	82.3	Opening Night / Red Carpet / Rally Towel
10/19/19	Sat	Rockford	3,716	54.6	Kids 14 and Under Free
10/25/19	Fri	Iowa	3,355	49.3	Fortnite Night / Coors Light 1-2-3
10/26/19	Sat	Iowa	3,094	45.4	Prince and Princess Night
10/29/19	Tue	Chicago	2,112	31.1	\$12 Group Tickets
10/30/19	Wed	Chicago	2,669	39.3	Halloween Trick or Treat / Halloween Bag / \$2 Hot Dog
11/08/19	Fri	Stockton	3,202	47.1	College Night
11/09/19	Sat	Stockton	6,117	90.0	Military Appreciation / Live Auction
11/22/19	Fri	Ontario	3,504	51.5	Hockey Fights Cancer
11/23/19	Sat	Ontario	4,893	72.0	Star Wars / Poster
12/03/19	Tue	Colorado	4,285	63.0	\$12 Group Tickets
12/04/19	Wed	Colorado	3,478	51.1	\$2 Hot Dog / \$12 Group Tickets
12/20/19	Fri	Ontario	3,558	52.3	Community / Coors Light 1-2-3
12/21/19	Sat	Ontario	5,319	78.2	Teddy Bear Toss / Zamboni Bank
12/28/19	Sat	Colorado	4,159	61.2	
12/29/19	Sun	Colorado	3,696	54.4	
12/31/19	Tue	San Diego	3,789	55.7	New Year's Eve Bash / Noisemaker
01/03/20	Fri	San Jose	3,372	49.6	Coors Light 1-2-3
01/04/20	Sat	San Jose	3,924	57.5	Whiskey and Wings
01/24/20	Fri	Bakersfield	4,916	72.3	
01/25/20	Sat	Bakersfield	4,481	65.9	University of Arizona
01/31/20	Fri	Colorado	3,747	55.1	
02/01/20	Sat	Colorado	4,941	72.7	Harry Potter
02/21/20	Fri	Stockton	4,960	72.9	Rodeo / Coors Light 1-2-3
02/22/20	Sat	Stockton	5,188	76.3	Beach / Youth Jersey
02/26/20	Wed	San Diego	4,216	62.0	\$2 Hot Dog / \$12 Group Tickets
03/10/20	Tue	San Diego			\$12 Group Tickets
03/11/20	Wed	San Diego			\$2 Hot Dog / \$12 Group Tickets
03/14/20	Sat	Texas			Hockey & Hops / Conor Garland Bobblehead
03/15/20	Sun	Texas			Dusty's Birthday / Kids 14 and Under Free / Post Game Skate & Puck Shot
03/27/20	Fri	San Jose			Superhero / First Responders
03/28/20	Sat	San Jose			Touch of Tucson / Live Auction
04/03/20	Fri	Bakersfield			Toy / Coors Light 1-2-3
04/04/20	Sat	Bakersfield			Fan Appreciation / Team Poster

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Season 2019 (Tucson Roadrunners – AHL)

Avg. Attd. – 4,294 / **Avg. Pct.** – 63.1

Sellouts: 0 out of 34 games

AHL Attd. Ranking: 23 out of 31 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/06/18	Sat	San Diego	6,327	93.0	Opening Night / Western Conference Banner
10/19/18	Fri	Rockford	4,397	64.7	Give Back Night / College Night
10/20/18	Sat	Rockford	4,411	64.9	All You Can Eat Night
11/07/18	Wed	San Diego	2,410	35.4	'I Voted' Night
11/09/18	Fri	San Jose	4,451	66.5	Hockey Fights Cancer Cowbell Giveaway / Ladies Night
11/10/18	Sat	San Jose	5,777	85.0	Salute Our Military Night / Hockey & Hops Event
11/20/18	Tue	Stockton	2,594	38.1	
11/21/18	Wed	Stockton	4,191	61.6	\$3 Beers, \$2 Hot Dogs, \$1 Sodas / Kids Free Night
12/07/18	Fri	Ontario	3,711	54.6	Ugly Sweater T-Shirt Giveaway / IMPACT Food Drive / College Night
12/08/18	Sat	Ontario	5,398	79.4	Teddy Bear Toss / Winter Socks Giveaway
12/11/18	Tue	Colorado	2,383	35.0	
12/12/18	Wed	Colorado	2,642	38.9	\$12 Sides and Ends Seats
12/28/18	Fri	Stockton	4,721	69.4	All You Can Eat Night
12/29/18	Sat	Stockton	5,198	76.4	Star Wars Night / Star Wars Jersey
01/11/19	Fri	Chicago	4,731	69.6	\$3 Beers, \$2 Hot Dogs, \$1 Sodas / Canada Night
01/12/19	Sat	Chicago	5,898	86.7	Harry Potter Giveaway / Book Drive
01/21/19	Mon	Texas	3,776	55.5	Report Card Day / 2018-19 Official Team Poster / Postgame Team Autographs
01/23/19	Wed	Texas	2,471	36.3	
01/25/19	Fri	Bakersfield	3,731	54.9	Wrestling Night / College Night / Ladies Night
01/26/19	Sat	Bakersfield	5,019	73.8	Superhero Night / Super Dusty Bobblehead Giveaway
02/01/19	Fri	Colorado	3,382	49.7	Social Media Night / Hockey Mask Giveaway / All You Can Eat Night
02/02/19	Sat	Colorado	5,706	83.9	Phoenix Roadrunners Night / First Responders Night
02/23/19	Sat	Bakersfield	6,375	93.8	Youth Jersey Giveaway / Try Hockey Day / Hockey Week Across America
02/25/19	Mon	Bakersfield	2,763	40.6	Kids Night Free
03/08/19	Fri	Ontario	4,080	60.0	Arizona Daily Star Community Night (\$10 Tickets to First 2,000 Fans buying Individual Tickets)
03/09/19	Sat	Ontario	4,449	65.4	
03/19/19	Tue	Iowa	3,008	44.2	Turn Back The Clock Week 50's Night (5 for \$50 Ticket Packages)
03/20/19	Wed	Iowa	2,971	43.7	Turn Back The Clock Week 70's Night (7 for \$70 Ticket Packages)
03/23/19	Sat	San Jose	4,477	65.8	\$3 Beers, \$2 Hot Dogs, \$1 Sodas / Dusty's Birthday / Toy Drive
03/24/19	Sun	San Jose	3,519	51.8	Kid's Free Night
03/29/19	Fri	Colorado	3,971	58.4	Key Chain Giveaway / Ladies Night
03/30/19	Sat	Colorado	4,886	71.9	Autism Awareness Night
04/12/19	Fri	San Diego	5,650	83.1	Go Green Grocery Bag Giveaway / College Night
04/13/19	Sat	San Diego	6,521	95.9	Fan Appreciation Night

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Season 2018 (Tucson Roadrunners – AHL)

Avg. Attd. – 4,217 / **Avg. Pct.** – 62.0

Sellouts: 0 out of 34 games

AHL Attd. Ranking: 22 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/07/17	Sat	San Diego	5,711	84.0	Opening Night / Rally Towel
10/27/17	Fri	Iowa	4,471	65.8	Craig Cunningham Night / Jersey Retirement Ceremony / Craig Cunningham Bobblehead
10/28/17	Sat	Iowa	3,342	49.1	Hat Tricks and Treats / Magnetic Schedule Giveaway / \$1 Food Night
11/03/17	Fri	Cleveland	3,511	51.6	\$2 Beer Night
11/04/17	Sat	Cleveland	4,021	59.1	Hops & Hockey / Craft Beer Fest
11/10/17	Fri	Bakersfield	3,409	50.1	First Responders Night / Camo Jersey
11/11/17	Sat	Bakersfield	4,294	63.1	Military Appreciation Night / Camo Jersey
11/22/17	Wed	San Diego	3,617	53.2	Beers and Buddies Night / \$2 Beer Night
11/24/17	Fri	Stockton	3,681	54.1	Hockey Holidays / T-Shirt Giveaway
11/25/17	Sat	Stockton	3,808	56.0	\$1 Food Night / \$1 Hot Dogs, Sodas, and Popcorn
12/03/17	Sun	Ontario	4,390	64.6	Teddy Bear Toss / Winter Hat Giveaway
12/05/17	Tue	Ontario	2,395	35.2	
12/12/17	Tue	San Jose	2,277	33.5	
12/13/17	Wed	San Jose	2,602	38.3	
12/22/17	Fri	Stockton	3,003	44.6	
12/23/17	Sat	Stockton	5,316	78.2	Star Wars Night / Star Wars Jersey
01/05/18	Fri	Ontario	4,281	63.0	\$2 Beer Night
01/06/18	Sat	Ontario	3,693	54.3	
01/15/18	Mon	San Diego	3,085	45.4	Report Card Day / \$1 Food Night / \$1 Hot Dogs, Sodas, and Popcorn
01/17/18	Wed	San Diego	6,521	95.9	School Day Game
01/26/18	Fri	Chicago	4,519	66.5	
01/27/18	Sat	Chicago	6,036	88.8	Salute to the Olympics Night / Olympic Jerseys
02/17/18	Sat	Bakersfield	6,311	92.8	Youth Sports Night / Youth Jersey Giveaway / \$1 Food Night / \$1 Hot Dogs, Sodas, and Popcorn
02/19/18	Mon	Bakersfield	3,592	52.8	Presidents' Day / Fidget Spinner Giveaway
02/23/18	Fri	San Antonio	4,567	67.2	\$2 Beer Night
02/24/18	Sat	San Antonio	4,637	68.2	Cancer Awareness Night
03/09/18	Fri	Texas	4,231	62.2	
03/10/18	Sat	Texas	4,602	67.7	Car Window Shade Giveaway / \$1 Food Night / \$1 Hot Dogs, Sodas, and Popcorn
03/20/18	Tue	San Jose	3,416	50.2	50's Night
03/21/18	Wed	San Jose	3,014	44.3	
04/06/18	Fri	Grand Rapids	4,380	64.4	\$2 Beer Night
04/07/18	Sat	Grand Rapids	6,204	91.2	Superhero Night / Specialty Jersey
04/13/18	Fri	San Diego	4,311	63.4	Fan Appreciation Weekend
04/14/18	Sat	San Diego	6,092	89.6	Fan Appreciation Weekend / \$1 Food Night / \$1 Hot Dogs, Sodas, and Popcorn

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Season 2017 (Tucson Roadrunners – AHL)

Avg. Attd. – 4,054 / **Avg. Pct.** – 59.6

Sellouts: 0 out of 34 games

AHL Attd. Ranking: 25 out of 30 teams

Date	Day	Against	Attd.	Pct.	Promotional Event
10/28/16	Fri	Stockton	6,521	95.9	Opening Night
10/30/16	Sun	Stockton	3,087	45.4	Hat Tricks and Treats
11/02/16	Wed	Texas	2,071	30.5	
11/04/16	Fri	Ontario	2,879	42.3	
11/05/16	Sat	Ontario	4,292	63.1	Military Appreciation Night
11/18/16	Fri	Manitoba	3,927	57.8	
11/19/16	Sat	Manitoba	3,617	53.2	(Game Postponed, rescheduled for 01/10/17, Tue)
11/22/16	Tue	San Diego	2,437	35.8	(Game Postponed, rescheduled for 01/25/17, Wed)
11/23/16	Wed	San Diego	2,610	38.4	(Game Postponed, rescheduled for 02/28/17, Tue) Rivalry Night
11/26/16	Sat	Stockton	4,188	61.6	
11/27/16	Sun	Stockton	2,424	35.6	
12/07/16	Wed	Ontario	2,483	36.5	
12/09/16	Fri	Ontario	5,891	86.6	Teddy Bear Toss / Hockey Holidays
12/20/16	Tue	Bakersfield	2,471	36.3	
12/21/16	Wed	Bakersfield	3,506	51.6	
12/30/16	Fri	San Antonio	6,213	91.4	Star Wars Night
12/31/16	Sat	San Antonio	4,619	67.9	New Year's Hockey Eve
01/13/17	Fri	Texas	4,481	65.9	U of A Wildcats Night
01/14/17	Sat	Texas	4,825	71.0	U of A Wildcats Night
01/16/17	Mon	Ontario	2,549	37.5	
01/18/17	Wed	Ontario	2,894	42.6	
01/27/17	Fri	San Diego	5,102	75.0	
01/28/17	Sat	San Diego	6,521	95.9	Super Hero Night
02/03/17	Fri	Charlotte	3,958	58.2	at Gila River Arena
02/04/17	Sat	Charlotte	4,296	63.2	at Gila River Arena
02/24/17	Fri	San Jose	4,756	69.9	Hockey Weekend in America
02/25/17	Sat	San Jose	3,906	57.4	Hockey Weekend in America
03/17/17	Fri	Bakersfield	4,117	60.5	Skates and Shamrocks
03/18/17	Sat	Bakersfield	4,721	69.4	Pink in the Rink
03/25/17	Sat	San Jose	5,196	76.4	
03/26/17	Sun	San Jose	3,689	54.3	
03/28/17	Tue	San Antonio	2,833	41.7	
03/31/17	Fri	San Diego	4,741	69.7	
04/01/17	Sat	San Diego	6,022	88.6	Fan Appreciation Night

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